

November 28, 2008

-PRESS RELEASE-

"AUTISTIC LICENSE" 2009 Outreach Tour is Coming to Wisconsin!

The Western Wisconsin Autism Advocacy and Consulting Center (WWAACC), Inc. is pleased to present a unique community awareness opportunity! In cooperation with the Illusion Theater in Minneapolis, WWAACC will bring this first time event to our region. "Autistic License" is a very powerful production about autism and the family experience written by Stacey Dinner-Levin, the mother of a young man with autism.

The premier of Autistic License in '07 at the Illusion Theater received rave reviews by audiences and critics alike. Named one of the 10 Best Plays of 2007 and nominated for the national Theater Critics New Play Award, this beautifully written play so profoundly effected audiences that the Illusion theater brought this important work out to seven metro-area communities and schools during April 2008, Autism Awareness Month. It stands alone as an excellent piece of theater, not simply of interest to those affected by autism or disability. The goal of the outreach tour is to provide families, friends, professionals, educators, law enforcement, emergency response personnel, and the community with the opportunity to develop an understanding about autism, in an effort to increase awareness and acceptance of those with autism as valued members of the community.

During the outreach tour last year, thousands of people in the Twin Cities (MN) area were able to experience this very powerful and entertaining production about a family and the journey with their son. WWAACC believes it is important for residents of the Western Wisconsin and St. Croix Valley areas to have the same opportunity during the next outreach tour in April 2009 (Autism Awareness Month).

The auditorium at Hudson High School, which seats over 700 people, is reserved on April 17, 2009 for this event. The cost for one performance is \$6000, so sponsors are needed to assist with costs for the production, local event promotion and marketing, and other material expenses for the event. Commitments from sponsors are needed to determine the cost of admission that may be necessary (if any). All sponsors will be acknowledged in the program and on the website www.wwaacc.org. Sponsorship levels are as follows:

IN KIND SPONSOR - Goods & Services
LOCAL NON-PROFIT SPONSOR - \$100
CONTRIBUTING SPONSOR - \$250
BRONZE SPONSOR - \$500
SILVER SPONSOR - \$750
GOLD SPONSOR - \$1,000
PLATINUM SPONSOR - \$3,000
VISIONARY SPONSOR - \$6,000

Bronze level sponsorship, and above, earns the sponsor an exhibition booth in the lobby at any/all of the Outreach Tour shows. Local Non-Profits (minimum \$100 sponsor) and other local agencies that serve families (minimum \$250 Sponsor) may reserve a display table in the lobby at the Hudson performance.

Individuals, businesses, and organizations interested in becoming a local sponsor can contact Mary Paulson, Board President of the Western Wisconsin Autism Advocacy & Consulting Center (WWAACC), Inc. at 715-381-8454 or by email at mary@wwaacc.org. Contributions can be sent to WWAACC, Inc. at P.O. Box 673 Hudson, WI 54016.



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